



BEANS

Better Education and Academic Networking System

Faster Education for Better Results

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Who We Are

- Ken Henry H. (Founder)
- 9+ years experience in software engineering and sales.
- <https://www.linkedin.com/in/henry-humphrey/>
- Graduated from the Federal Government of Nigeria – ALAT Skillnovation Accelerator Program.



We've received over 100 outstanding applications from top talent across the USA, Luxembourg, and around the globe.



The Problem

- **Schools can't teach new and trending skills** because approval processes take too long to update the curriculum.
- Learning new skills quickly is hard because **earning certifications take too much time.**
- **Online networking is harder** due to concerns about social or financial differences.
- Courses get ignored because **people don't fully understand their problems**, even though they know learning can provide the solution.
- **Online certifications lose credibility** because the system lets individuals bypass exams by sourcing answers online.



On average, it takes individuals over 3 months to earn a certification, but they retain just 57% of the knowledge. (van Wijck et al.)



How We Fix It

BEANS offers...

- Personalized courses in under 3 minutes, powered by AI's vast knowledge.
- Written exams that take more effort to pass than multiple-choice.
- Machine learning and NLP to score exams accurately.
- Faster learning by studying as you take the exams.
- Exclusive networking with other enrolled users.
- Pay with card or crypto (Web2 + Web3).
- Track your progress and see what you're good at.
- DIY advertising to promote businesses.
- Business certification for employees, and students.



BEANS offers personalized certifications in a few hours, by focusing on what truly matters.



Who Needs This

- Businesses and individuals in rapidly growing sectors like AI, Biotech, Cybersecurity, Renewable Energy, Fintech, Healthcare, and Digital Marketing.
- \$203 billion market today, expected to grow to \$279 billion by 2029 (Statista).



BEANS is perfect for professionals who want to learn skills outside their main field to succeed in new areas. (like a tech person learning biology to build biotech products.)



What's Out There

- **Online Learning:**
 - Udemy, Coursera, LinkedIn Learning
- **Written Tests:**
 - IELTS, ACT
- **Web2 + Web3:**
 - Binance, MoonPay, Bitpay
- **Personalized Learning:**
 - SC Training (formerly EdApp), Schoox , WalkMe, WorkRamp
- **Academic Performance Tracking**
 - Education Horizons, EduCloud,
- **Academic Networking:**
 - Academia.edu, ResearchGate, Penprofile, LinkedIn
- **Advertising:**
 - Google Ads, Facebook Ads, LinkedIn Ads



How You Can Help

- Raise Amount: \$250K - \$1M via SAFE
 - \$5M-\$8M valuation cap, 15-20% discount for MVP development and user growth.
- 18 months runway for:
 - Product-market fit
 - Talent acquisition
 - Customer development
 - Early marketing efforts
 - Achieving profitability
- Plan to raise next round in 6-18 months to boost global marketing.



**Our MVP is attracting significant interest,
with steady traffic and a growing number
of visitors on beans.ng**

